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U. S. Department of Agrice tar.

WILLAM MACDONA

SEED CO.

SANTA MARIA - - CALIFORNIA

NOVEMBER 12, 1937

DEAR CUSTOMER:

WE ARE GLAD TO ENCLOSE FOR YOUR CONVENIENCE A LIST OF NEW CROP ASTERS THAT ARE NOW READY FOR IM-MEDIATE DELIVERY.

HARVEST OF THESE VARIETIES WAS ONLY COMPLETED A FEW DAYS AGO AND WE OFFER THEM SUBJECT TO BEING UNSOLD.

The advantages of NEW, FRESH seeds over those OF LAST YEAR'S HARVEST, CANNOT BE TOO HIGHLY STRES-SED. OUR NEW CROP OF ASTERS ARE FULLY MATURED AND EACH SEED IS PLUMP AND HEAVY, AND OF SPLENDID VI-TALITY.

WE EXPECT ALL OF THE LATER VARIETIES NOT IN-CLUDED IN THIS LIST TO BE READY FOR DELIVERY IN THE NEXT FIFTEEN DAYS.

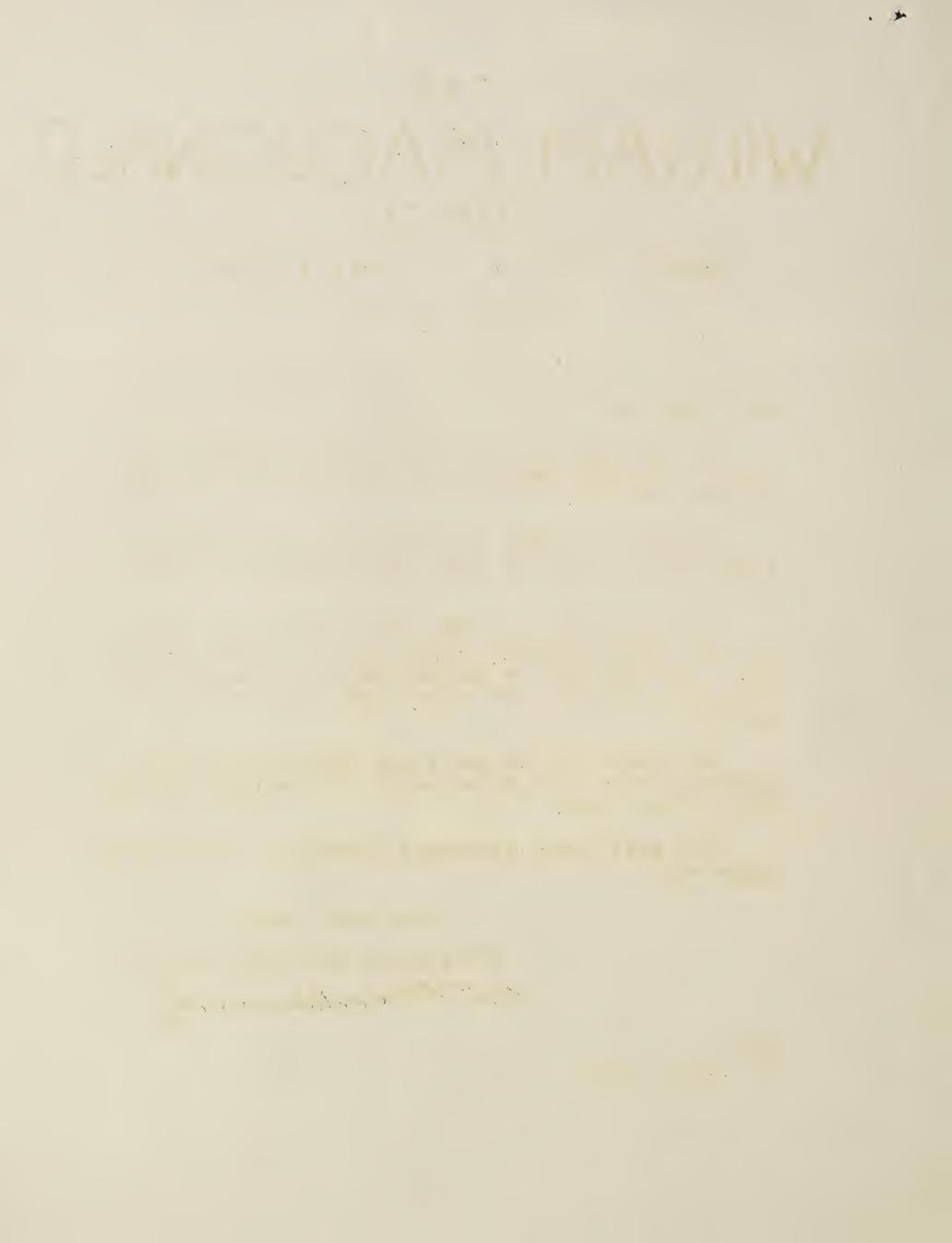
NEW SEED MAKES SATISFIED CUSTOMERS--PLACE YOUR ORDER NOW!

Yours VERY TRULY,

THE WILLIAM MACDONALD SEED CO

womMardonald

WM JENC. ASTER LIST



"CALIFORNIA'S BEST FLOWER SEEDS"

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ASTERS

New Crop, 1937 harvest--For immediate delivery

ASTER IMPROVED CREGO BALL DEEP ROSE BLUE FLAME W. R. CRIMSON W. R. DEEP ROSE W. R. PINK W. R. PHLOX PINK PURPLE W. R. SHELL PINK W. R. VIOLET W. R. MIXED W. R. (HAND BLENDED)	0z. .50 .50 .50 .50 .50 .50 .50 .5	6.00 6.00 6.00 6.00 6.00
ASTER OSTERICH FEATUER IMPROVED PEACH BLOSSOM W. R.	.50	6.00
ASTER QUEEN OF THE MARKET CRIMSON W. R. DARK BLUE W. R. FLESH PINK W. R. LAVENDER W. R. PEACH BLOSSOM W. R. WHITE W. R. MIXED W. R.	.40 .40 .40 .40 .40 .55	5.00 5.00 5.00 5.00 5.00
ASTER EARLY ROYAL DEEP ROSE W. R. PEACH BLOSSON W. R. WHITE W. R. MIXED W. R.	.40 .40 .40 .35	5.50
ASTER LATE BRANCHING (VICKS, SEMPLE) AZURE BLUE W. R. CRIMSON W. R. DEEP ROSE W. R. LAVENDER PEACH BLOSSOM W. R. PEERLESS PINK PURPLE W. R. ROSE PINK, SILVER PINK, W. R. SENSATION, SCARLET, W. R.	s, AMER .40 .40 .40 .40 .40 .40	5.50 5.50 5.50 5.50 5.50 5.50
ASTER BALL EARLY PHLOX PINK W. R. DEEP PURPLE W. R. DEEP ROSE W. R. EARLY WHITE W. R.	.60	7.50 7.50 7.50 10.00
ASTER AURORA GOLDEN SHEAF, DEEP YELLOW, W. R.		

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